

## SNAP-MAKE-EAT-DRAW-FORM

### CLINK jewellery collaborative

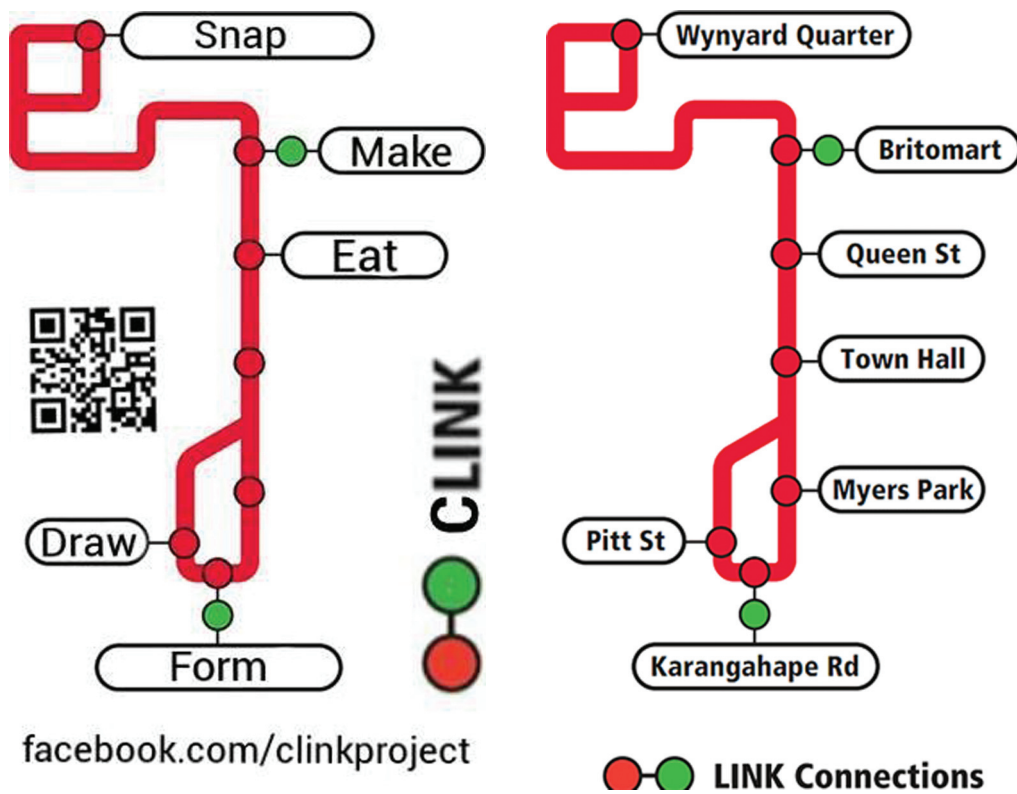


Figure 1. The CLINK logo was based on the LINK bus routes schematic.

CLINK jewellery collaborative's first project was *SNAP-MAKE-EAT-DRAW-FORM* – an interactive public event bringing new ideas of what jewellery can be to bus stops in the CBD of Auckland. Held on 5 September 2014, it was the culmination of a week-long series of workshops convened by Johanna Zellmer (Dunedin School of Art at Otago Polytechnic) and Shane Hartegen (Hungry Creek Art & Craft School). These sessions created an opportunity to draw together the conceptually and geographically diverse communities of students and staff from Auckland and Dunedin.

The workshops, on exhibition practice and audience connection, also focussed on the changing nature of contemporary jewellery practice, from sole practitioner to collective participation and crossing boundaries. Having





examined alternative ways of presenting and showing work, it was decided that taking work to the public was the group's preferred means of showing work – rather than displaying it in a 'white cube' space – and that the City Link bus stops would provide the perfect venues for interaction.

Five bus stops were involved in the project, with a theme chosen for each one based on the particular stop's immediate environment.

At *SNAP* – Auckland's waterfront Wynyard stop – participants were invited to insert themselves into a souvenir-style photo by standing in front of the bus shelter pane, which had a 'royal jewels' theme drawn on it. 'Make Your Own Jewellery Kits' were handed out at Britomart for *MAKE*; these kits could be taken home (or to work) to complete. It was all about food at Vulcan Lane (aka *EAT*), where edible jewellery from a delectable array of delicious delights were used to make, wear and later eat. At *FORM* (on K Road), participants were invited to get creative along with the CLINK jewellers to form jewellery out of paper materials. The last stop, *DRAW*, found makers experimenting with chalk as a jewellery medium and jewellery trace.

Jewellery tags showed the project's logo alongside a QR code, allowing the participating public to scan and post their bejewelled selfies to CLINK's facebook page. The Dunedin jewellers who travelled to Auckland were Rose Heenan, Millie Leckie, Antonia Boyle, Amanda Konyon, Natalia Trayan, Alison Wallace and Michael Lamb. Catherine Randall, Kylie Sinkovich, Karolina van Ruiten, Robert Fear and Sarah Beaumont attended from Auckland.

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